



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN TENNESSEE



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

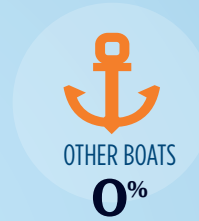
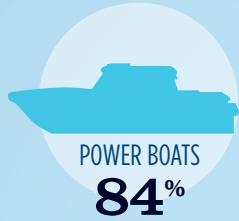
\$199.4 MILLION

CONGRESSIONAL DISTRICT 5

Number of Recreational Boats*	16,238
Recreational Boating Industry Businesses	50
Total Jobs	1,590
Annual Recreational Boating-Related Spending	\$83.7 MILLION

RECREATIONAL BOATS IN TN-5

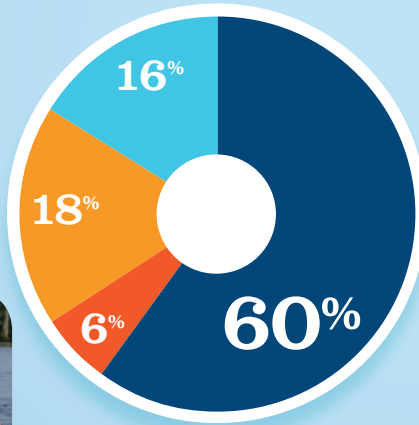
TOTAL BOATS*	16,238
REGISTERED BOATS	16,238
Power boats	13,657
PWCs	2,093
Sailboats	425
Other Boats	63
HOUSEHOLDS PER BOAT	18.0



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN TN-5

TOTAL BOATING JOBS	1,295
Boat Building	201
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	238
Dealers / Wholesalers	77
Boat Services	779

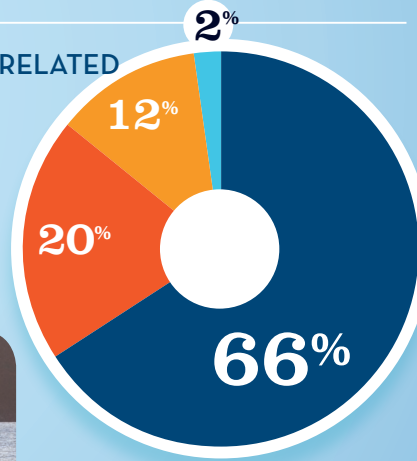


BOAT BUILDING 16%
MOTOR/ENG. MFGR. † 18%
ACC./SUPPLIES MFGR. 6%
DLRS/WHOLESALERS 0%
BOAT SERVICES 60%



RECREATIONAL BOATING-RELATED BUSINESSES IN TN-5

TOTAL BUSINESSES	50
Boat Building	1
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	6
Dealers / Wholesalers	10
Boat Services	33

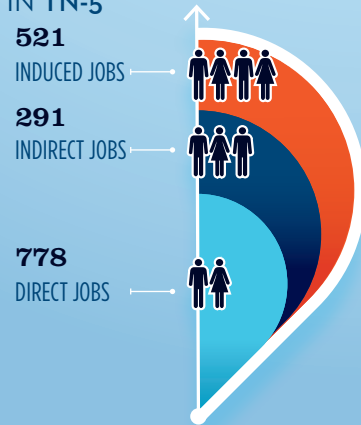


BOAT BUILDING 2%
MOTOR/ENG. MFGR. † 20%
ACC./SUPPLIES MFGR. 12%
DLRS/WHOLESALERS 2%
BOAT SERVICES 66%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN TN-5

EST. TOTAL JOBS	1,590
EST. TOTAL LABOR INCOME	\$66.2 MILLIONS
Est. Direct Income	\$27.2
Est. Indirect Income	\$16.2
Est. Induced Income	\$22.8



RECREATIONAL BOATING INDUSTRY SALES IN TN-5

Boat Building	\$51.9	\$51.9 MILLION
Motor / Engine Mfgr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$60.0	\$60.0 MILLION
TOTAL MFGR. SALES	\$111.9	
Dealers / Wholesalers	\$37.3	\$37.3 MILLION
Boat Services	\$117.2	\$117.2 MILLION
TOTAL RETAIL & SERVICES SALES	\$154.5	

BOAT BUILDING \$51.9 MILLION
MOTOR/ENG. MFGR. \$0.0 MILLION
ACC./SUPPLIES MFGR. \$60.0 MILLION
DLRS/WHOLESALERS \$37.3 MILLION
BOAT SERVICES \$117.2 MILLION

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University